



Kavitha M

UX/UI Designer

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<https://khvisuals.in>

Work Experience

UI/UX Design Trainee / Dropout Academy

AUGUST 2023 - PRESENT

Collaborated on individual and group projects, engaging in comprehensive end-to-end concept learning to optimize business objectives and enhance user experience with innovative designs.

Projects

Mentomiles (iOS), Techshaala (Android), and Framkettle

Web and Graphic Designer / Freelancer

SEPTEMBER 2021 - JUNE 2023

Delivered tailored web and graphic design services to solve critical business challenges through user-centric solutions, worked independently and coordinated remotely with management for timely delivery.

Projects

Khee Vidhya (Responsive app), iDiscover Academy (SEO and social media), Term (iOS).

Web and Graphic Designer / Cprints

FEBRUARY 2018 - AUGUST 2020

Designed aesthetic web templates, logos, and iconography, and produced various print media materials such as posters, banners, and business cards to bolster client branding efforts.

Projects

LG Internal Web Page, Chai Formula branding, and Besttrip Deals website.

Research Specialist / Ocwen Financial Solutions

SEPTEMBER 2013 - OCTOBER 2015

Delivered empathetic client support, thoroughly understanding their concerns to conduct in-depth research and provide optimal solutions or guidance for issue resolution.

Skills

UX Research:

Product Research, Market Research, User Research

Data Analysis:

Affinity Mapping, User Persona, Empathy Mapping, User Journey Mapping.

Conceptualisation:

Card Sorting, Information Architecture, User flow, Sketches, Wireframes, Prototyping, Usability Testing

Tools

Interactive:

Figma, Adobe XD, Miro

Visual:

Photoshop, Illustrator, Indesign

Certifications

C.Tech Higher Certificate Graphic and Web Design

Image Creative Education

NOVEMBER 2020 - AUGUST 2021

Diploma in Computer Applications

Sarvodaya Institute

MAY 2010 - NOVEMBER 2010

Education

Masters in Business Administration

2015 - 2017, RV INSTITUTE OF MANAGEMENT

Bachelor of Commerce

2010 - 2013, JYOTHI NIVAS COLLEGE